Department of Community Medicine World No Tobacco Day - 2023

Theme: "Grow Food, not tobacco"

World No Tobacco Day is observed on 31st May every year to raise awareness on the harmful and deadly effects of tobacco usage. Tobacco growing harms the health of the people consuming it, the famers cultivating it and that of the planet. The global campaign for the year 2023 with the theme "Grow food, not tobacco" aims to raise awareness about alternative crop production and marketing opportunities for tobacco farmers and to encourage them to grow sustainable, nutritious crops. It encourages governments to end tobacco growing subsidies and aims to expose the tobacco industry's efforts to interfere with attempts to substitute tobacco growing with sustainable crops, thereby contribution to the global food crisis. In view of World No Tobacco Day 2023, Department of Community Medicine, East Point College of Medical Sciences and Research Centre along with East Point School, Banaswadi, observed

World No Tobacco Day. A sensitization program was conducted among the students of Classes 8 -10, East Point School to raise awareness about the ill effects of tobacco use. The program was attended by the students and faculty of East Point School, Medical Interns from EPCMC&RC, Tutors and Faculty from Dept. of Community Medicine, EPCMSRC. The program commenced with a rendition of the state anthem. Mr.Peter Francis, Principal, East Point School addressed the gathering and mentioned the ill effects of Tobacco usage. A short play was performed by the interns highlighting the peer pressure involved in initiation of tobacco usage, the pitfalls of tobacco usage and how one can stay away from it. This was followed by an interactive session with the students where Dr A G Kulkarni, Professor & HOD, Department of Community Medicine, EPMCRC answered the students' queries on tobacco use and its dangers. The program was well received by the students. This was followed by a vote of thanks and concluded with singing of the National Anthem.











